

Top 500

Parma



UNIVERSITÀ DI PARMA



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Unione Parmense degli Industriali

GAZZETTA DI PARMA



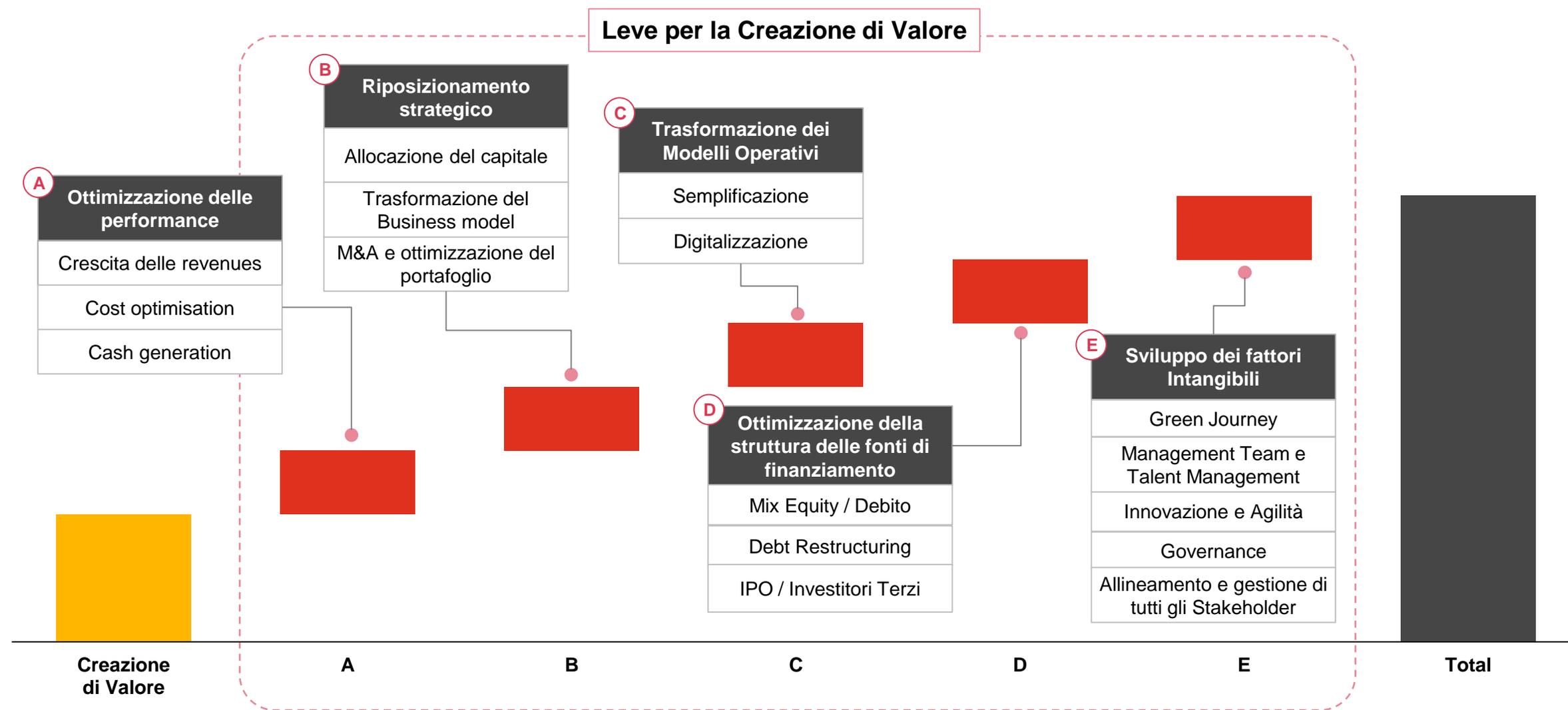
La creazione di Valore resta l'obiettivo fondamentale di Manager e Azionisti anche in contesti incerti e complessi



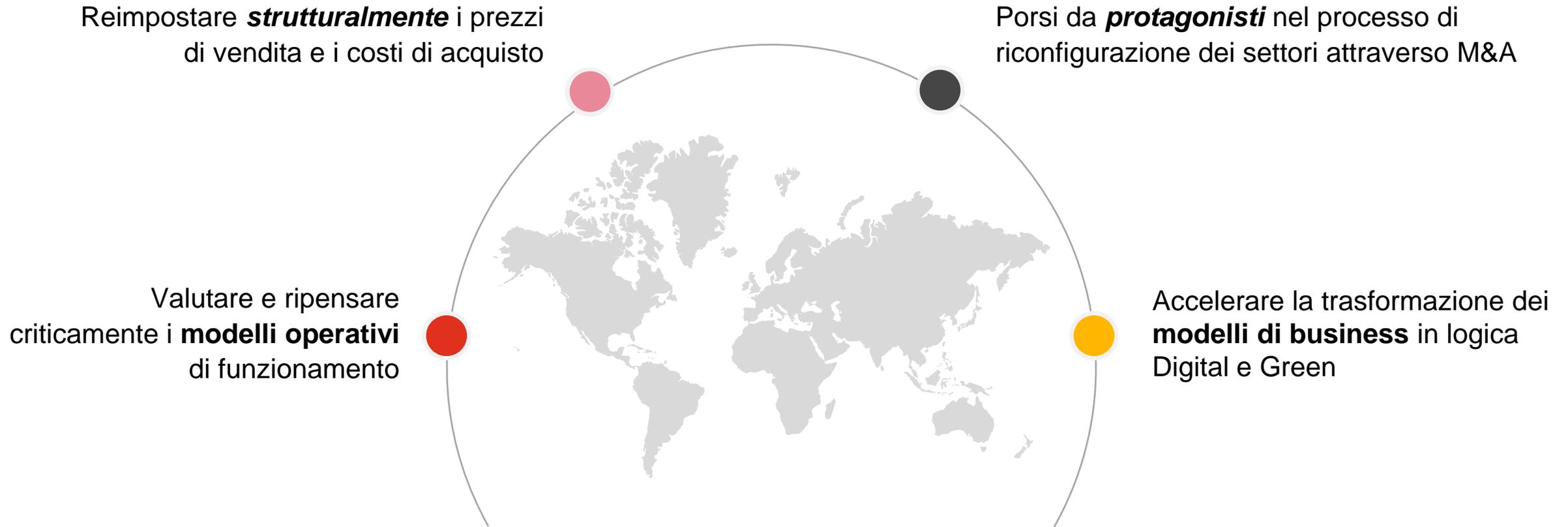
Conseguenze attese sui risultati aziendali

- Diminuzione della domanda
- Aumento dei costi
- Contrazione dei margini
- Aumento del costo del debito
- Diminuzione della cassa generata

Value Creation Bridge: le probabilità di creazione di Valore aumentano se si attivano più leve e se si ha una visione di sviluppo strutturale



Il contesto attuale è incerto e complesso ma presenta anche opportunità concrete da cogliere



Grazie

Raffaele Cestari
Partner

+39 3482740433
raffaele.cestari@pwc.com

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